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Argent Tape & Label Announces New Face Covering Products

- Utilizing an extensive adhesive knowledge and state-of-the-art manufacturing technology, Argent Tape & Label has extended its product offerings with the development of protective face covering products using breathable, sustainable and durable materials.
- More than 275,000 face covering products have been manufactured for an array of customers including first responders, hospitals, automotive and food and beverage companies.
- Argent also developed a strapless face mask using a special skin adhesive that is specifically designed for a variety of industry and consumer applications including hair salons, barber shops and spas.

PLYMOUTH, Mich., July 21, 2020, — Argent Tape & Label, Inc., an adhesive and label manufacturer in the automotive, health care, food and beverage and industrial sectors, announced the launch of new range of protective products including strapless, breathable and sustainable face coverings and face shields with a variety of industry and consumer applications.

“We’re honored to provide these critically important protective face coverings and support our first responders, frontline employees, customers and community in fighting this global pandemic,” said Lynn Perenic, president, Argent Tape & Label, Inc. “Since early March, our talented and innovative team have developed several face covering products using breathable, sustainable materials for increased wearability and comfort and have already produced hundreds of thousands of units.”

As public health experts advocate for the use of face coverings to slow the spread of COVID-10, Argent developed a range of face covering products designed specifically for manufacturing facilities, salons, barbershops, spas, and the general public. Argent also produced face shields to support first responders as they helped COVID-19 patients.

“Our first responders are very appreciative of companies like Argent that have stepped up and helped in this unprecedented time,” said Mark Gall, captain, Commerce Township Fire Department. “As the first responder community continues to work with COVID19 patients, using reliable, high-quality and durable PPE to protect us is imperative.”

The new range of face covering products are designed for safety, extended wearability and hours of comfort.



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- **Strapless face masks** are designed for personal service establishments including hair salons, spas and barbershops to provide the needed protection without the ear loops getting in the way. A special skin adhesive allows the face mask to stay in place without skin irritation for normal and most skin types. Each strapless mask can be safely and comfortably worn multiple times.
- **Ear loop face masks** are ideal for personal use that requires contact with, or proximity to, others. Key features include breathable protection material that are adjustable for optimal all-day comfort. Custom printing with unique design or logo is available for volume orders.
- **Face shields** provide affordable protection for essential and frontline personnel in health care, sanitation, industrial, and food service professions. They're great for personal use as well. Argent face shields provide all-day comfort, excellent visual clarity and are easily disinfected for safe reuse.
- **Personal protection kits** also are available including face mask, sunscreen, insect repellent and lip balm designed specifically for kids participating in camps and sporting events, and hotels.

For more information on our new face covering products and images, visit faceshieldprotection.com.

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About Argent Tape & Label, Inc.

Argent Tape & Label, Inc. (ATL) provides a range of label, adhesive and inventory management solutions, including process, spot, flexographic and digital printing, pre-press and design services, custom tags, die cut products, thermal transfer, inventory management, rewinding and finishing. From global brands to startup enterprises, ATL creates innovative and customized solutions for its customers in the automotive, pharmaceutical, health care, food and beverage, and industrial sectors. ATL is a 3M preferred converter partner and a certified woman-owned enterprise by the Women's Business Enterprise National Council and the U. S. Small Business Administration. For more information, visit argent-label.com.

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